

JULIA AGUAM

Graphic Designer

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Portfolio: juliaaguam.com

EXPERIENCE

- Nov 2022 - Present
New York City, NY
- Burrow | Junior Graphic Designer**
Execute design concepts for a wide variety of projects including digital ads, emails, print, and social assets. Collaborate with the marketing and product teams to create designed visual assets for launches and sales.
- June 2022 - Nov 2022
New York City, NY
- Standard Dose | Associate Graphic Designer**
Created layouts and graphics for company emails, social media, and educational information for customers. Collaborated with design lead and design director on various print projects. Edited product photos for the online store.
- July 2021 - May 2022
Boston, MA
- Freight Farms | Graphic Design Co-op**
Crafted brand experiences across print and digital platforms. Collaborated with marketing team to design sales and marketing materials including brochures, event flyers, infographics, and advertisements. Worked directly with design lead to develop creative design solutions while implementing Freight Farms brand guidelines.
- Sept 2020 - May 2022
Boston, MA
- Scout Studio | Graphic Designer**
Designed various brand assets for real world clients. Worked with fellow team members within the student-led design studio to create a brand identity, packaging and marketing materials for client. Such clients include Worksense Analytics, Kaolin Beauty, and Blacket.
- Jan 2020 - Nov 2020
Boston, MA
- Boston Beer Company | Creative Services Co-op**
Designed various POS including posters, menu cards, ads, and custom requests for the sales team to be used for different accounts. Utilized brand guidelines from the Truly Hard Seltzer, Twisted Tea, and Samuel Adams brands to create marketing assets. Ideated with the rest of the creative department as well as the marketing and sales teams to develop branded materials for consumers.
- Sept 2019 - Dec 2019
Boston, MA
- Red + Wolf | Social Media + Design Intern**
Maintained Red + Wolf Instagram account by posting original photos of handmade products. Maintained communication with customers. Sold Red + Wolf eco-friendly products at Boston's weekly SOWA market.

EDUCATION

Northeastern University | Boston, MA

Aug 2017 - May 2022

BA Communication Studies

Minor in Graphic & Information Design

Accomplishments: Deans List Spring 2021- Spring '22

GPA: 3.6

McGill University | Montreal, QC

Aug 2017 - Dec 2017

Freshman NU in study abroad program

GPA: 3.4

Glen Rock High School | Glen Rock, NJ

Sept 2013 - June 2017

GPA: 3.7

SKILLS & INTERESTS

Adobe Suite: Illustrator, InDesign, Photoshop, Camera Raw, Lightroom, After Effects

Figma

Squarespace & Wix

Microsoft Office

Branding & Content Design

Digital Photography